

PERSPECTIVES

KEYNOTE PRESENTATION BY MIKE HOHNEN



Change your perspective - and it will change your life....

You make your own day

The way we choose to look at life determines what kind of life we get – you can't tease anyone who does not react to your teasing. In fact, teasing is not defined by the sender but by the recipient. The way I choose to interpret what you say will determine to what extent I will let you ruin or make my day. Its quite simple, really – we somehow just forget this in the heat of urban survival.

You are in control

The latest brain research can teach us many things about how our brains function and also will help you understand that your brain is a muscle that is just as much under your control as you left foot or your thumb – you are in control – unless you choose to abdicate and just let your brain run the show in whatever way it thinks best... but the point here is, it is your choice!

The complexity of perspectives

So once we understand that we hold the key to our own experience, the next step is to understand that personal development is a question of understanding increasingly complex perspectives. When we are born we only have one perspective that we can master: 'Me' or the ego state; if I need something I scream my head off regardless whether other people think that is appropriate or the right timing for them. As I develop I start to understand that there is not just 'ME' there is also 'you'. I start to think the world as you and me or us, my family, my tribe or my department. But there are more perspectives to life than just us there is also 'them'. How does this look to the other departments, other cities, countries or whatever? Thus developing yourself boils down to understand your perspective and stretching yourself to understand and hold ever-increasing complexities of perspectives.

Fascinating...

In this inspirational keynote presentation Mike will stretch your mind and force you to think about the way you are thinking and you won't be thinking the same way again.

Mike Hohnen offers a wide range of presentations — among others:

Generation Y:

Your new employees — are you ready for them?

The Service Profit Chain:

The key to create truly remarkable service companies.

Food Service:

New solutions to wellknown trends

The 4 P's of Business Today:

The new mantra of successful sustainable business is:

Purpose, People, Planet and Profit.

For further information visit us at:

www.mikehohnen.com or contact us:

Mike Hohnen: +45 26164666 or mail:

mikehohnen@mac.com

Stinne Hust: +45 2763 4666 or mail:

stinnehust@mac.com

